

# VJKR Events - Privacy Policy

**Effective Date: October 1, 2019**

## **Updates to this Privacy Policy**

VJKR reserves the right, at any time, to modify this Privacy Policy. All such modifications will be effective upon posting the revised Privacy Policy on the Site and we will revise the Effective Date at the top of this Privacy Policy. We encourage you to review this Privacy Policy periodically so that you keep up to date on our most current Privacy Policy and practices.

## **What Information does VJKR Collect?**

IWF collects information in two ways: (1) directly from you and (2) automatically as a result of your participation in an VJKR Event or use of the Site.

**Information Collected Directly from You.** We may collect and retain information directly provided by you. For example, we collect information you give us when you:

- Communicate with us, such as to provide feedback, ask for additional information, or make a request;
- Register for or manage an account with us;
- Register for or participate in an VJKR Event;
- Make a purchase through one of the sites; or
- Subscribe to newsletters, email lists or other content that we provide.

We may collect information such as your first and last name, home or other physical address, email address, telephone number, credit card or other payment information and any other information that you provide to us. You may choose not to provide certain information to us, however doing so may restrict your ability to use the Sites or participate in an Event.

**Information Collected Automatically.** We may also collect certain information through the use of automated means. When you visit or use the Site, we may collect information such as:

- Your IP address;
- The type of browser, devices and operating systems you use;
- Identifiers associated with the device(s) you use to access the Sites;

- The pages you visit and the features you use, including dates and times;
- If you navigated from or navigate to another website and the address of that website; and
- Information regarding your internet service provider.

In addition, we may collect information about your activities on the Site through the use of cookies, clear GIFs or web beacons, local shared objects or Flash cookies, or through other identifiers or technologies, including similar technologies, as they may evolve over time. We refer to these technologies collectively as “Data Technologies.”

We may allow third parties, including Google, to use Data Technologies on the Site. The information collected by Data Technologies may be shared with and used by us, by others acting on our behalf, or by third parties subject to their own privacy policies. Information collected by Data Technologies may be used on this or on other websites or services, including those that may not be operated by us.

Email. We may collect information regarding the effectiveness of our email and other communications with you. For example, we may know if you open an email we send or follow a link in an email we send to you.

VJKR sites or Events. If you attend an VJKR Event, your event badge may contain an electronic tag, which will allow us to follow your movements through the VJKR Event, your visits to exhibitions within the VJKR Event and your attendance at educational sessions to enhance your VJKR Event experience. Please see the Your Choices section below for information about how you can opt-out.

Information from Other Sources. We may obtain information about you from other third parties. This information may include information about your use of the Site, your use of other websites, your interests and preferences and other information about you or your household. We and others may combine this information with information we have collected about you.

## **How does VJKR Use the Information it Collects?**

We use the information we collect to:

- Deliver the Site to you and others;

- Enhance your experience at VJKR Events;
- Provide you with products and services you request or purchase, or that may be of interest to you;
- Create, administer and maintain your account if you create one;
- Respond to your inquiries related to support and other requests;
- Operate our business, including administering, maintaining and improving the Site;
- Improve or customize the Site, VJKR Events and our services;
- Perform research and analysis aimed at improving VJKR Events, our products, services and technologies, and for marketing, financial, operational or other purposes;
- Provide feedback to the exhibitors and sponsors of VJKR Events;
- Provide services and content to you and the exhibitors and attendees of VJKR Events;
- Comply with applicable laws and to enforce our policies and Terms and Conditions;
- Prevent fraud, theft, or injury to you, us, or others;
- Contact you, including through telephone, fax, text, email or chat;
- Perform data analyses or create aggregated data sets combining information about you with that of other visitors to the Site; and
- Communicate with you about our business or provide you with information that you have requested.

## **With Whom Do We Share Information That We Collect?**

VJKR may share the information we collect (i) as you expressly authorize us to; (ii) as permitted by law; and (iii) with third parties, including:

**Service Providers.** We may share information with service providers who help us to administer our Site, plan or facilitate VJKR Events or travel, provide technology used at VJKR Events, conduct surveys, provide technical support, or send marketing, promotions, and communications related to our business, and process payments. These service providers include analytics companies, advertising networks and others, such as those that provide Data Technologies on the Site.

**Third Party Promotions and Offerings.** We may offer events, contests, sweepstakes, promotions, or other promotional offerings on the Site with our third party partners.

**Advertising Networks.** We may work with advertising networks that deliver targeted

advertisements to consumers and generate statistics and metrics related to the delivery of such advertisements. Advertising networks collect information about the websites that you visit and the advertisements that you interact with and uses it to serve you targeted ads based on your inferred interests and preferences as well as for auditing, research and reporting to us and other advertisers. This data collection takes place both on this Site and on third-party websites that participate in the advertising networks.

Corporate Affiliates and Partners. We may share information with our corporate affiliates for their business purposes, to provide services or for marketing purposes. We may also partner with other entities as part of our business, and we may share information as part of such ventures.

VJKR Event Exhibitors, Attendees, Sponsors and Advertisers. We may share information with exhibitors and attendees at VJKR Events to enable them to provide you with content and services. We may also share information with entities that sponsor or advertise at VJKR Events and exhibitors as well as potential sponsors, advertisers and exhibitors to describe our services to them and facilitate their participation in an VJKR Event.

Business Transfer. We may share information we have gathered about you in connection with the sale or merger of our business or the transfer of assets.

We may also disclose information in response to subpoenas, warrants, or court orders, or in connection with any legal process, or to comply with relevant laws. We may also share your information in order to establish or exercise our rights, to defend against a legal claim, or to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, safety of person or property, or a violation of our Terms and Conditions.

We may also make aggregated information available to third parties for their own purposes.

## **Information Security**

We take measures designed to secure and protect information transmitted via or stored on the Site. Despite these measures, we cannot guarantee the security of networks, servers and databases we operate or that are operated on our behalf or that the information you transmit to VJKR over the Internet will not be intercepted, deleted or altered.

Please assist us in protecting your information. If a password is used to help protect your account and information, it is your responsibility to keep your password confidential. Do not share this information with anyone and please notify us if you believe that your password has been stolen or might have otherwise been misused.

## **Links**

The Site may contain links to websites and services not operated by VJKR, including various social media websites, surveys or other promotions. We suggest that you review the applicable privacy policy of the third party website or service regarding, among other things, how they will handle any information they collect from or about you. We are not responsible for the content of third party services or websites, your use of those services or websites, or the privacy practices of the third party operating those services or websites.

## **Your Choices**

You may limit and control the information provided to us in a number of ways; however, you may not be able to use all features of the Site if you limit the information you share with us.

**Account Information.** If you have registered for an account through the Site, you may correct, update or delete the information contained in your account by logging in to your account and editing your information. Note that we may keep historical information in our backup files as permitted by law.

**Emails.** You can stop receiving promotional emails by submitting a request to the address in the “Contact Us” section below or following the unsubscribe instructions in e-mails that you receive. Clicking on an unsubscribe link will take you to a webpage where you can complete the opt-out process. If you decide not to receive promotional emails, we may still send you transactional communications, such as those about your account,

relating to an VJKR Event for which you have registered, to fulfill orders you have made, to ask you to rate a product you purchased, or VJKR Event you attended, or other service-related communications.

Event Badges. If you attend an VJKR Event, you will have the option when you receive your event badge at registration or check-in to opt-out of having an electronic tag placed on your badge.

Cookies. Your browser and your device may provide you the option to limit the use of cookies or other Data Technologies. You should refer to your web browser's or mobile device's options or settings menu for more information about adjusting your settings. Disabling or rejecting cookies may disable some of the features and functionality of the Site.

Google Analytics. Google's ability to use and share information collected by Google Analytics about your visits to the Site is restricted by the Google Analytics Terms of Use, available at <http://www.google.com/analytics/terms/gb.html> and the Google Privacy Policy available at <https://policies.google.com/privacy?hl=en>. To more fully understand how Google may use the data it collects on the Site, please review "How Google uses data when you use our partners' sites or apps," (located [here](#) or any successor URL). In addition, you may be able to opt-out of this use of information about you by Google through an opt-out browser add-on, which can be found here: <http://tools.google.com/dlpage/gaoptout?hl=en>.

Targeted Advertising. Many companies that collect information for targeted advertising are members of either the Network Advertising Initiative ("NAI") or the Digital Advertising Alliance ("DAA"). The NAI and the DAA offer the ability for you to opt-out of the targeted advertising programs of their members. The NAI opt-out is available at [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp) and the DAA opt-out is available at <http://www.aboutads.info/choices>. Please note that if you use a different computer, change your web browser, or delete your cookies, you will need to renew all of your opt-out choices. Please also note that this does not opt you out of being served advertising but only excludes you from targeted (i.e. interest-based) advertising. If you use the Site, you will continue to receive generic advertisements.

## **California and Delaware “Do Not Track” Disclosures**

California and Delaware law require VJKR to indicate whether it honors “Do Not Track” settings in your browser concerning targeted advertising. At this time, there is no worldwide uniform or consistent industry standard or definition for responding to, processing, or communicating Do Not Track signals. Thus, like many other websites and online services, we are currently unable to respond to Do Not Track Signals. To find out more about “Do Not Track”, you may wish to visit <http://www.allaboutdnt.com>.

## **California Privacy Rights**

Under California law, California residents have the right to request in writing from businesses with whom they have an established business relationship the following information: (a) a list of the categories of personally identifiable information, such as name, e-mail, and mailing address, and the type of services provided to the customer, that a business has disclosed to third parties (including affiliates that are separate legal entities) during the immediately preceding calendar year for the third parties’ direct marketing purposes, and (b) the name and address of all such third parties. To request the above information, please email us at: [info@vjkrevents.com](mailto:info@vjkrevents.com) with a reference to California Disclosure Information. For all requests, you must put the statement “Your California Privacy Rights” in the body of your request, as well as your name, street address, city, state, and zip code. Please note that we are not responsible for notices that are not labeled or sent properly, or that do not have complete information. Please allow 30 days for a response.

## **Children**

The Site is intended for general audiences and is not directed to children under the age of thirteen (13). We do not knowingly collect personal information from children under the age of thirteen (13). No information should be submitted to or posted to the Site by visitors younger than thirteen (13) years old.

## **Visiting the Site from Outside the United States**

If you are visiting the Site, or any part thereof, from outside of the United States, please be aware of the following:

Controller. The controller of the personal data we collect through the site is VJKR Events.

**Transfer of Personal Data.** We process and store the personal data collected through the site in the United States. Please be aware that the data protection laws of the United States may not be as protective as the laws of the country in which you reside.

**Data Technologies.** In accordance with applicable law, we may obtain your consent separately before collecting information by automated means using cookies or similar devices.

**Data Retention.** Your personal information will not be stored for longer than necessary for the purposes for which they were collected, or as required under applicable retention policies or in accordance with applicable law.

**Your Privacy Rights.** If provided by applicable law, you may have (i) the right to receive access to certain personal information we collect about you, (ii) the right to have such personal information corrected, if inaccurate, (iii) the right to request the transmission of the personal information you have provided to us to you or another company, (iv) the right to object to certain uses or disclosures of your personal information, (v) the right to withdraw your consent in relation to our processing of your personal information based on your consent, (vi) the right to request deletion of your personal information and (vii) the right to request that we restrict processing of your personal information.

You may exercise these rights free of charge unless the request is unfounded, excessive, or otherwise unreasonable, for instance because it is repetitive. In some situations, we may refuse to act or may impose limitations on your rights, as permitted by law. Before we are able to provide you with any information or correct any inaccuracies, we may ask you to verify your identity and/or provide other details to help us respond to your request. For the exercise of your rights, please contact us using the contact information provided below in the “Contact Us” section. In all cases, you may have a right to file a complaint with a Data Protection Authority.

## **Contact Us**

If you have any questions regarding this Privacy Policy or any of the practices described in this Privacy Policy, please contact us:



By E-mail: [info@vjkrevents.com](mailto:info@vjkrevents.com)

By mail:

VJKR Events

1720 Mars Hill Road

Suite 8-181

Acworth, GA 30301 USA